

Cookie Policy

Introduction

This Cookie Policy explains how Harrison Belle Virtual Solutions ("we," "us," or "our") uses cookies and similar technologies on our website www.hbvirtualsolutions.co.uk (the "Site"). By using our Site, you agree to the use of cookies as outlined in this policy.

What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. They help the website to recognize your device and store information about your preferences or past actions.

Types of Cookies We Use

- 1. Essential Cookies**

These cookies are necessary for the Site to function properly. They enable core functionalities such as security, network management, and accessibility. Without these cookies, the Site may not work correctly.
- 2. Performance Cookies**

These cookies collect information about how you use our Site, such as which pages you visit most often and if you receive error messages. The data collected is aggregated and anonymous, and it helps us improve the Site's performance.
- 3. Functional Cookies**

Functional cookies allow the Site to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features. These cookies may also be used to remember changes you have made to text size, fonts, and other customizable parts of web pages.
- 4. Targeting/Advertising Cookies**

These cookies are used to deliver advertisements that are relevant to you and your interests. They also limit the number of times you see an ad and help measure the effectiveness of advertising campaigns. They are usually placed by advertising networks with our permission.

How We Use Cookies

- **To Improve User Experience:** We use cookies to understand how visitors interact with our Site, which helps us improve its functionality and usability.
- **To Personalize Content:** Cookies enable us to provide personalized content and tailor our services to your preferences.
- **To Analyse and Improve:** We use cookies to collect data that helps us understand how our Site is used and where we can make improvements.
- **For Marketing and Advertising:** Cookies help us deliver relevant advertisements and track the performance of our marketing efforts.

Third-Party Cookies

We may allow third-party service providers to place cookies on your device for advertising, analytics, and other purposes. These third parties may collect information about your online activities over time and across different websites. We do not control these third-party cookies and their use is governed by the privacy policies of the third parties.

Managing Cookies

You can control and manage cookies in various ways. Please be aware that removing or blocking cookies can impact your user experience and some functionalities may no longer be available.

- **Browser Settings:** Most browsers allow you to manage cookie settings. You can set your browser to refuse cookies or delete certain cookies. Refer to your browser's help section for instructions on how to manage cookies.
- **Third-Party Tools:** There are also tools available online that can help you manage cookies and similar technologies.

Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically to stay informed about our use of cookies and related technologies.

Contact Us

If you have any questions or concerns about our use of cookies, please contact us at:

Harrison Belle Ltd T/A HB Virtual Solutions

Email: ellie@hbvirtuallolutions.uk